## **Social Media Opportunities**

The Social Media campaign for the event is being undertaken by Veronika Kamenicka and Karissa McEneff from Activate Vision who can be contacted by email: <a href="mailto:veronika@activatevision.ie">veronika@activatevision.ie</a> karissa@activatevision.ie

Exhibitors are invited to interact with the event's social media campaign using the hashtag **#PTSBIdealHomes** 

Use your **Facebook page** to promote the free ticket offer & tell visitors what you are doing at the show to drive visitors to your stand and your Facebook page / website <a href="https://www.facebook.com/IdealHomeShowDublin">https://www.facebook.com/IdealHomeShowDublin</a>

You can also connect to our other Show social media platforms:

X formally known as Twitter <a href="https://twitter.com/IdealHomeDublin">https://twitter.com/IdealHomeDublin</a> (#PTSBIdealHomeShow)

Instagram <a href="https://www.instagram.com/idealhomedublin/">https://www.instagram.com/idealhomedublin/</a> and other social media to promote your participation.

Please use the See Us @ Logo <a href="https://www.idealhome.ie/downloads/">https://www.idealhome.ie/downloads/</a> to promote your show presence.