

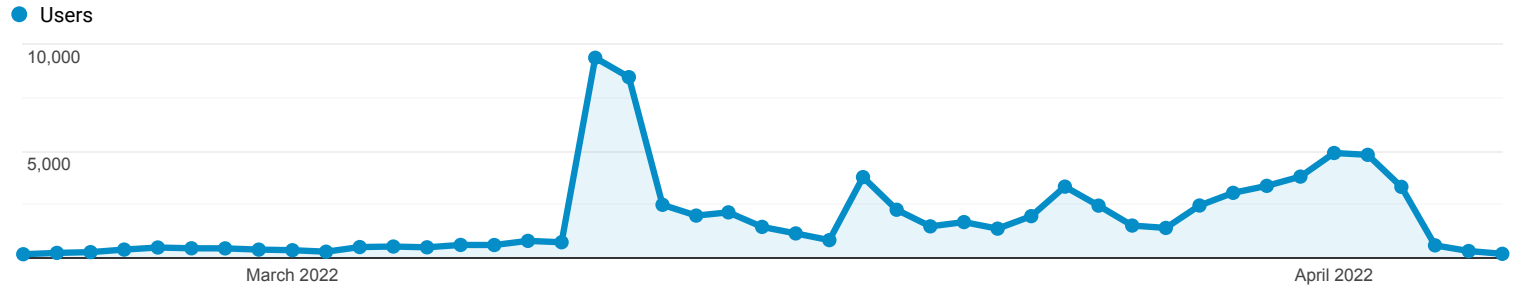
Channels

All Users
100.00% Users

21 Feb 2022 - 6 Apr 2022

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions Goal 1: TicketRegistration		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	TicketRegistration (Goal 1 Conversion Rate)	TicketRegistration (Goal 1 Completions)	TicketRegistration (Goal 1 Value)
	64,180 % of Total: 100.00% (64,180)	63,717 % of Total: 100.09% (63,659)	96,445 % of Total: 100.00% (96,445)	45.79% Avg for View: 45.79% (0.00%)	2.55 Avg for View: 2.55 (0.00%)	00:02:09 Avg for View: 00:02:09 (0.00%)	28.40% Avg for View: 28.40% (0.00%)	27,390 % of Total: 100.00% (27,390)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Direct	25,843 (36.92%)	25,388 (39.84%)	34,673 (35.95%)	45.42%	2.26	00:01:53	43.61%	15,120 (55.20%)	US\$0.00 (0.00%)
2. Organic Search	18,006 (25.73%)	16,195 (25.42%)	27,605 (28.62%)	44.11%	3.07	00:02:59	10.92%	3,015 (11.01%)	US\$0.00 (0.00%)
3. Email	11,961 (17.09%)	9,101 (14.28%)	17,083 (17.71%)	47.28%	2.17	00:01:46	30.87%	5,274 (19.26%)	US\$0.00 (0.00%)
4. (Other)	6,677 (9.54%)	6,423 (10.08%)	7,932 (8.22%)	56.11%	2.33	00:01:06	19.76%	1,567 (5.72%)	US\$0.00 (0.00%)
5. Social	4,348 (6.21%)	3,942 (6.19%)	4,965 (5.15%)	41.21%	2.84	00:01:38	19.01%	944 (3.45%)	US\$0.00 (0.00%)
6. Referral	3,156 (4.51%)	2,668 (4.19%)	4,187 (4.34%)	39.65%	3.19	00:03:03	35.11%	1,470 (5.37%)	US\$0.00 (0.00%)

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